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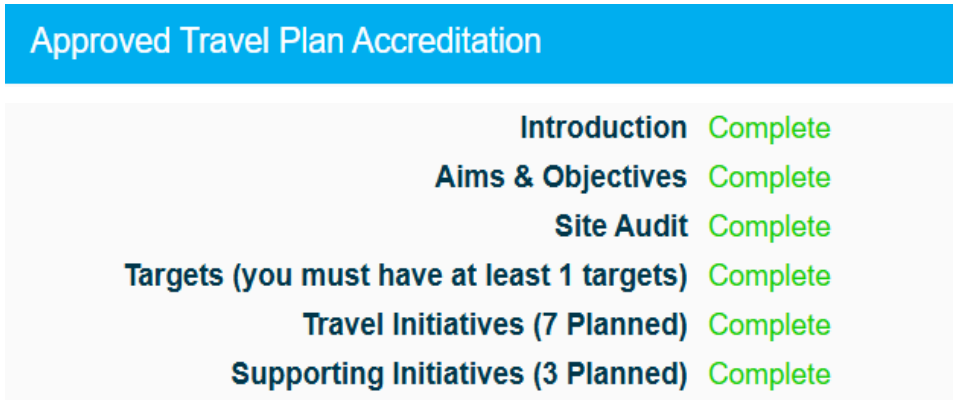
Experience with STARS from LA perspective

- ECC uses Modeshift STARS for our own travel plan
- County Hall holds the highest level of accreditation currently- at the Good level
- Modeshift STARS used as a monitoring tool
- The STARS framework clearly maps out what needs to be done for accreditation

Essex County Council



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Benefits to joining STARS

All-in-one platform for travel planning & evaluation

Collaborative access – multiple users can contribute

Upload initiatives, evidence, access resources

Recognises commitment via 5 national accreditation levels

Support from ECC

- Access to best practice from our Essex-wide network
- Direct support – we field questions, so you don’t have to go straight to Modeshift
- 1-to-1 support via Teams or in-person visits to fill out details
- ECC has admin access to all sites under our license, so we can offer behind the scenes guidance
- Experience with using the site for our own TP, so we know how to navigate the website from the customer side

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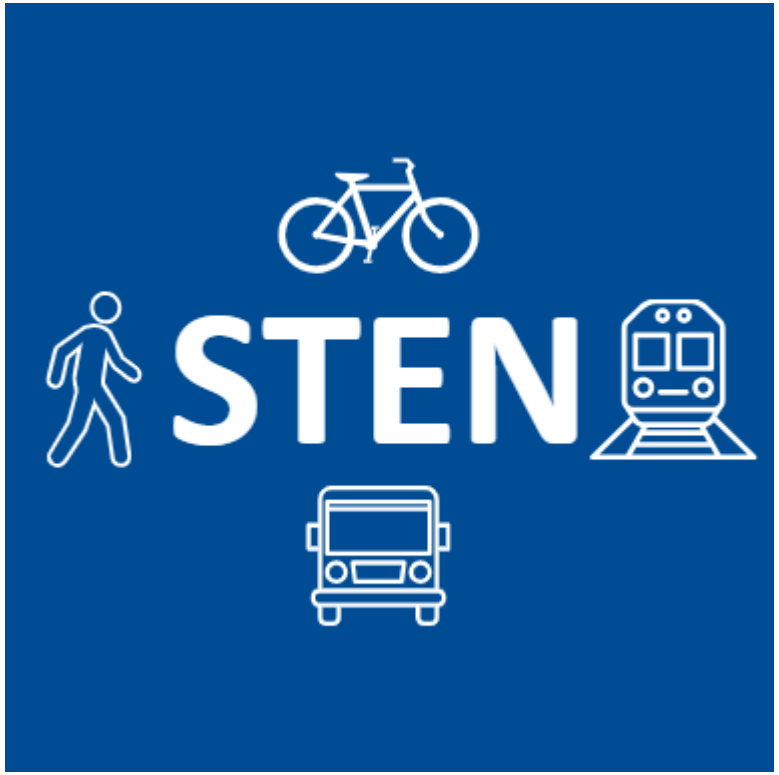
Smarter Travel for Essex Network (STEN)

Free to join – open to businesses, local authorities & healthcare sites across Essex

Promote active & sustainable travel with expert support

Member benefits include:

- Modeshift STARS licence fee covered (excluding Accreditation charges for Very Good level and up)
- Bespoke marketing materials
- Site-specific travel survey
- Monthly e-newsletter



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For further questions or more information, contact:

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