Colchester Shared ebike update

March 2025

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dott

COLCHESTER

Our locations

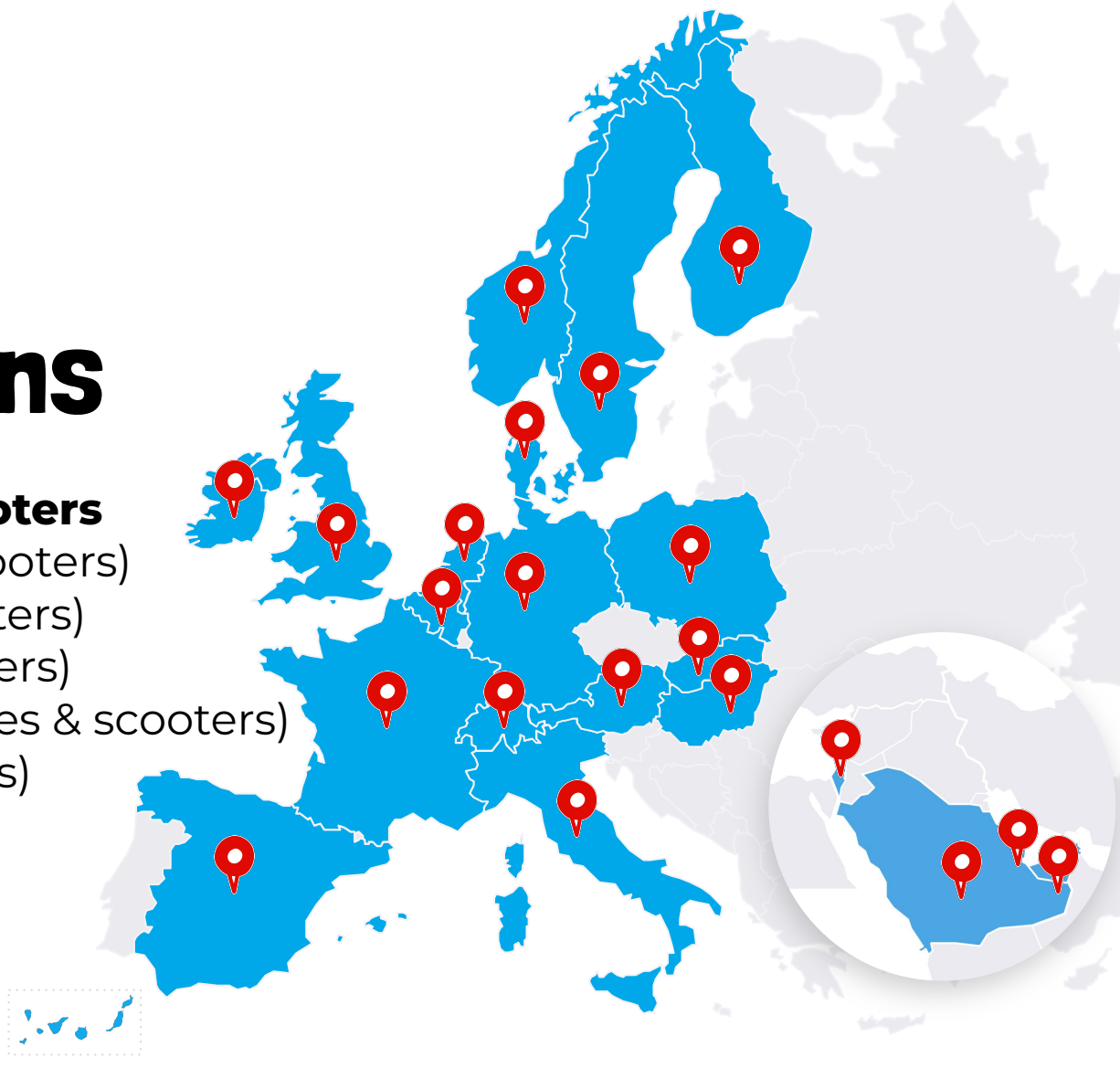
WHERE YOU'LL FIND US

- **400+** Cities
- **20+** Countries
- **250K** Scooters & Bikes
- **125M** Trips a year
- **95%** Complaint Parking

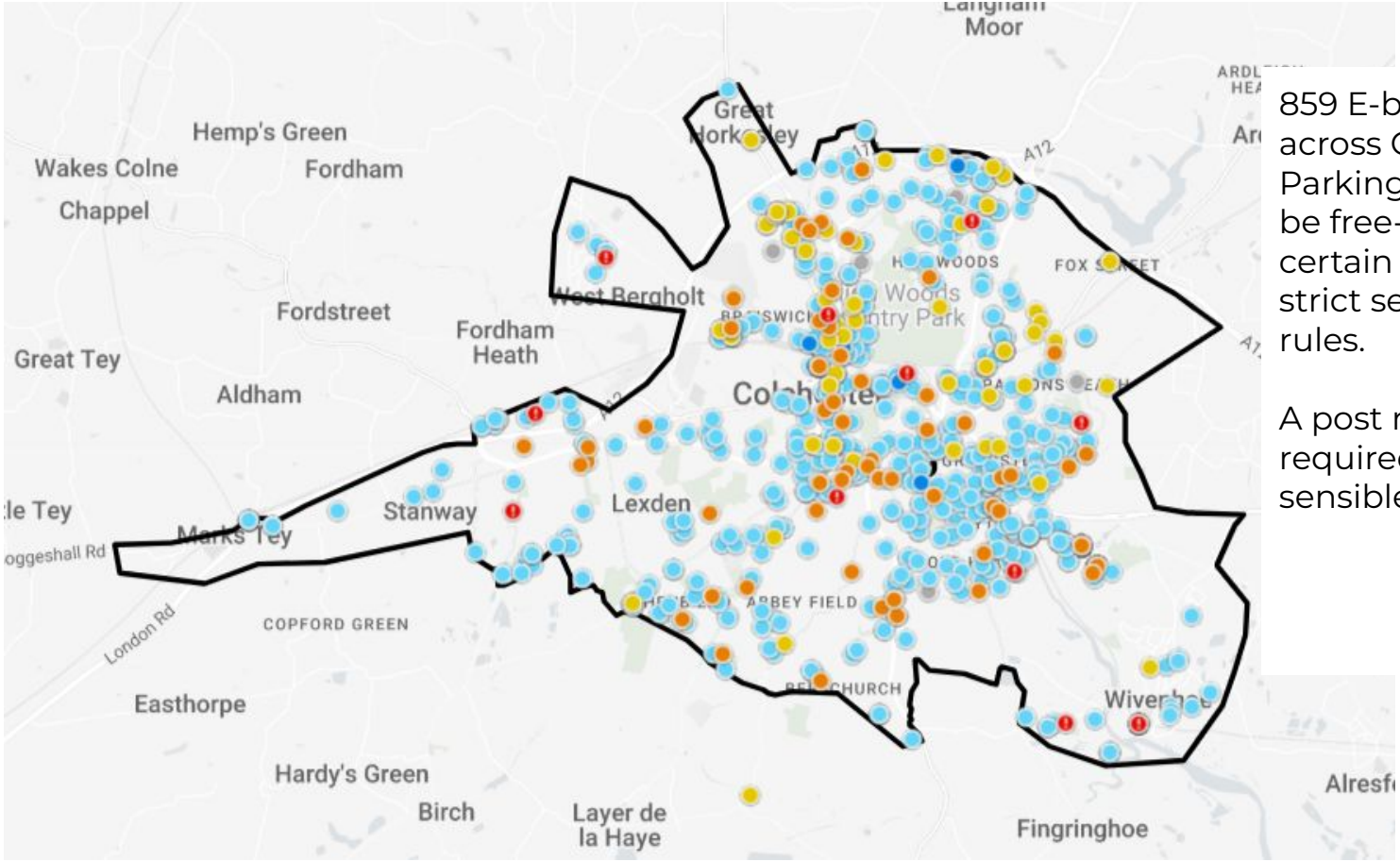
UK Operations

7k fleet of bikes & scooters

- **Bristol** (ebikes & escooters)
- **Bath** (ebikes & escooters)
- **Nottingham** (escooters)
- **Milton Keynes** (ebikes & scooters)
- **Swansea** (pedal bikes)
- **Colchester** (ebikes)
- **Stirling** (pedal bikes)
- **Brunel** (ebikes)



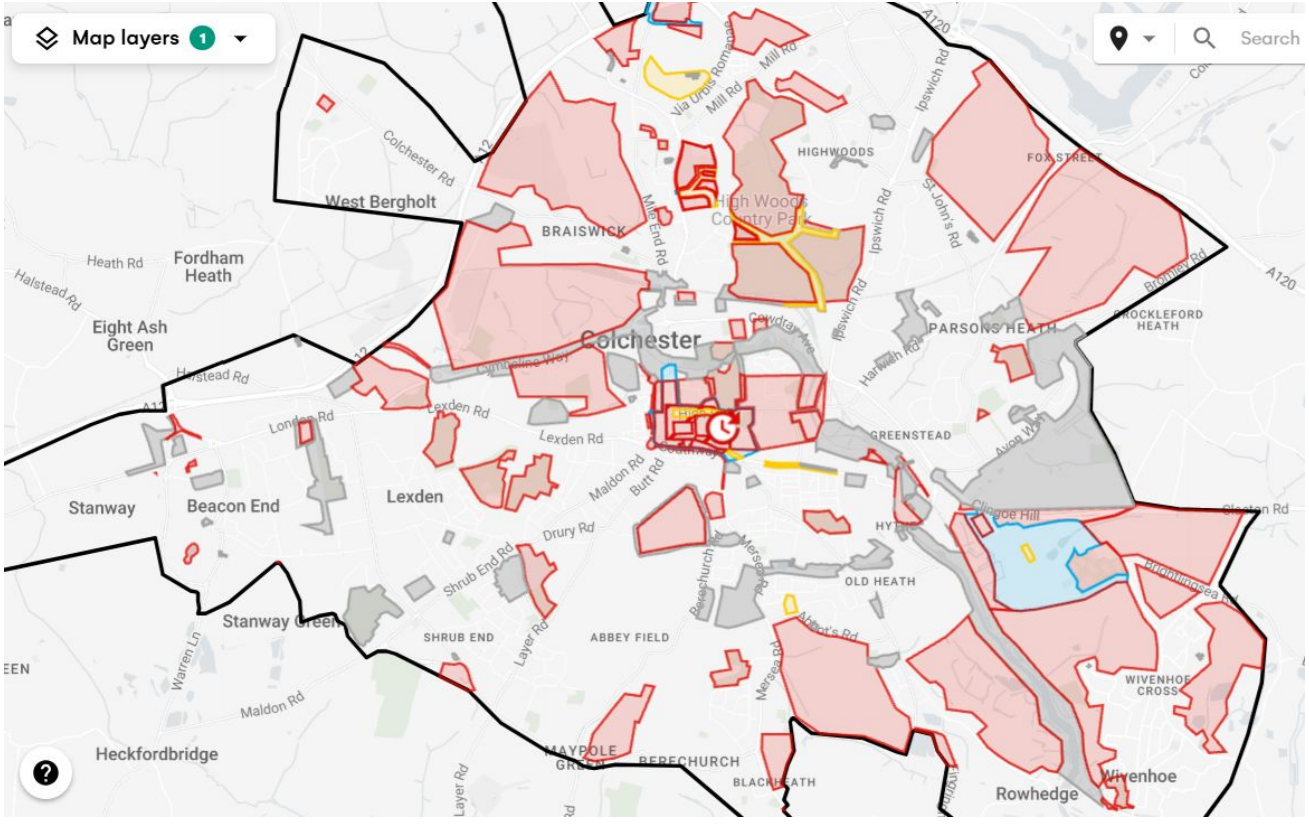
Colchester E-bike service



859 E-bikes operating across Colchester. Parking is allowed to be free-floating in certain areas, under strict sensible parking rules.

A post ride photo is required to ensure sensible parking.

Colchester E-bike service

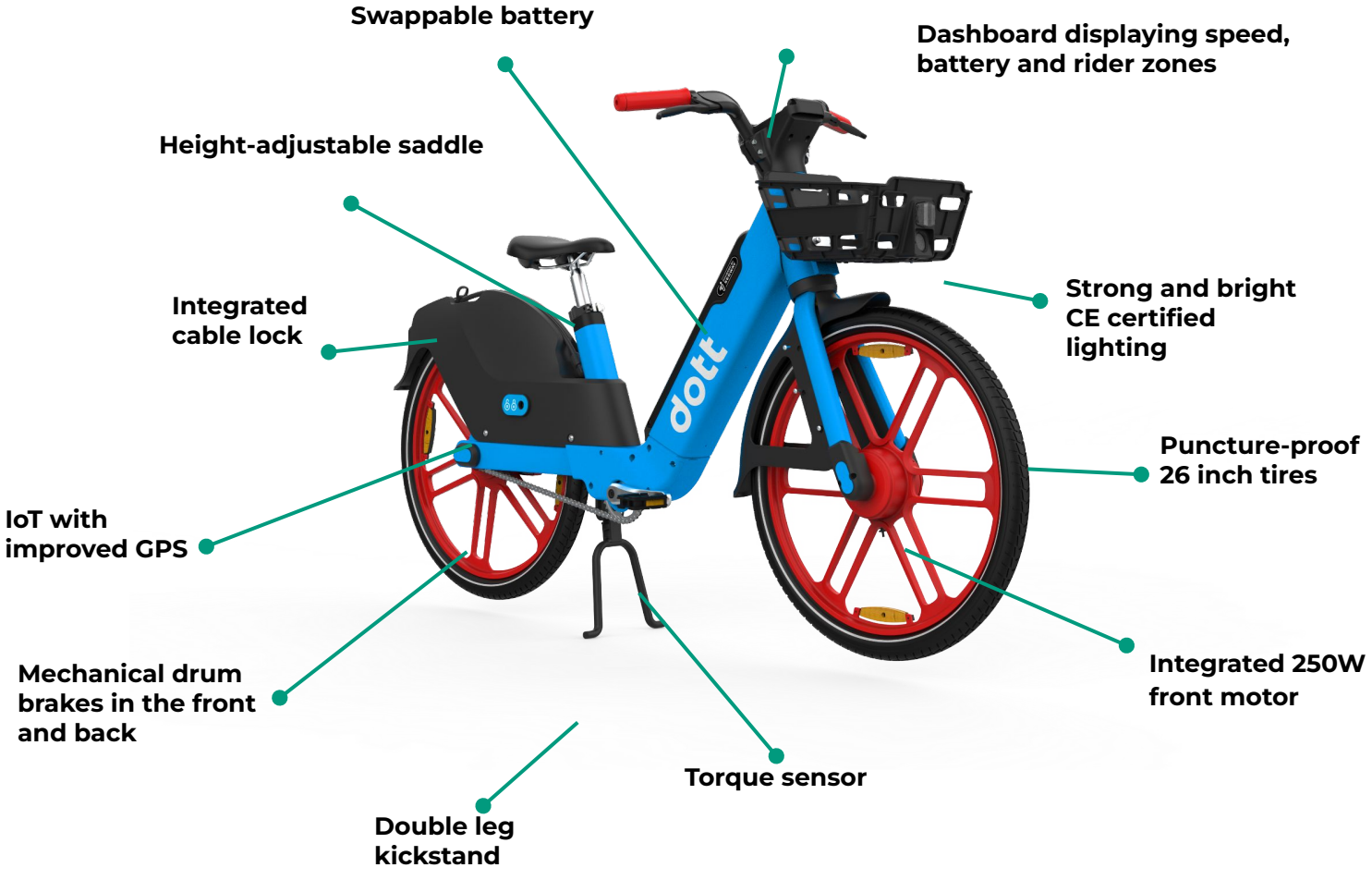


Zoning allows riding and parking to be controlled.

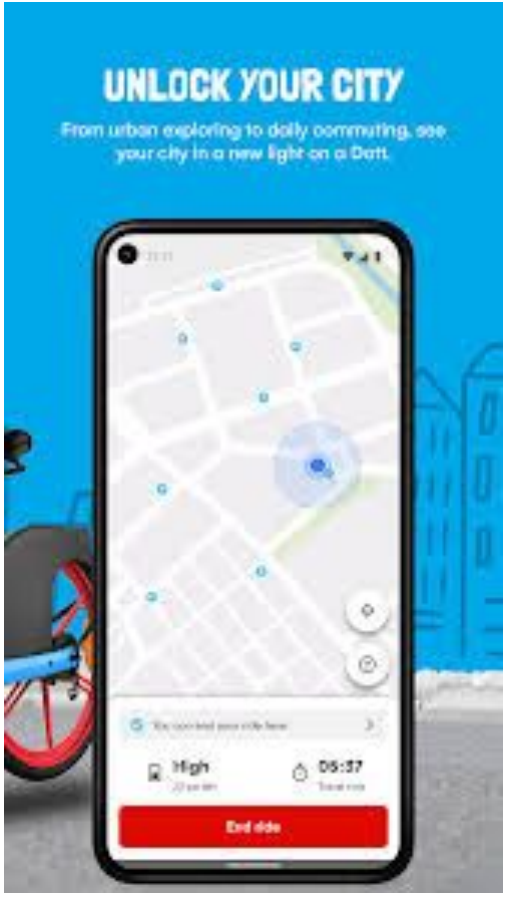
Features

☐	Low speed	13
☐	No riding	97
☐	No parking	167

E-bike - designed for the job



Access, and Pricing



Access is via the Dott app, downloaded from the Android or IoS store.

A range of Tariff's exist.

PAYG costs £1 to unlock then 27 pence per minute ride time.

Passes (all available for purchase in-app)

Daily
A 30 minute pass - £6.99
A 100 minutes pass - £19.99

Monthly
Unlimited unlocks - £6.99
Flex - £4.99 gives unlimited 30 minute rides for £2.25 per ride
Pro - £14.99 gives unlimited 30 minute rides for £1.50 per ride

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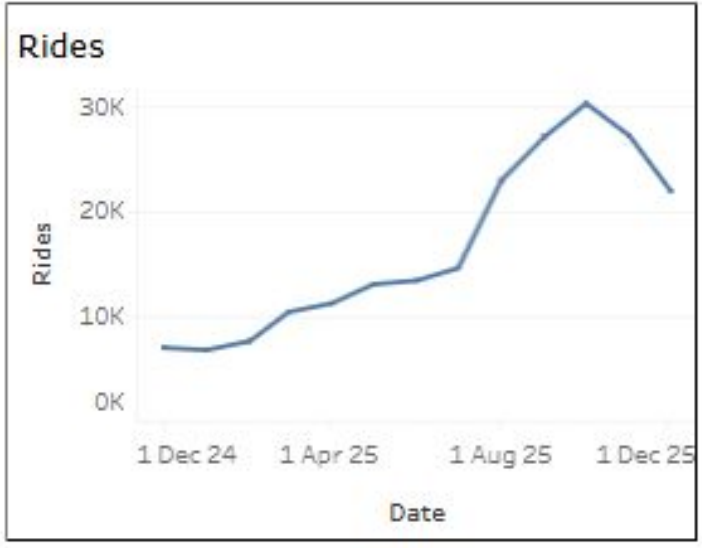
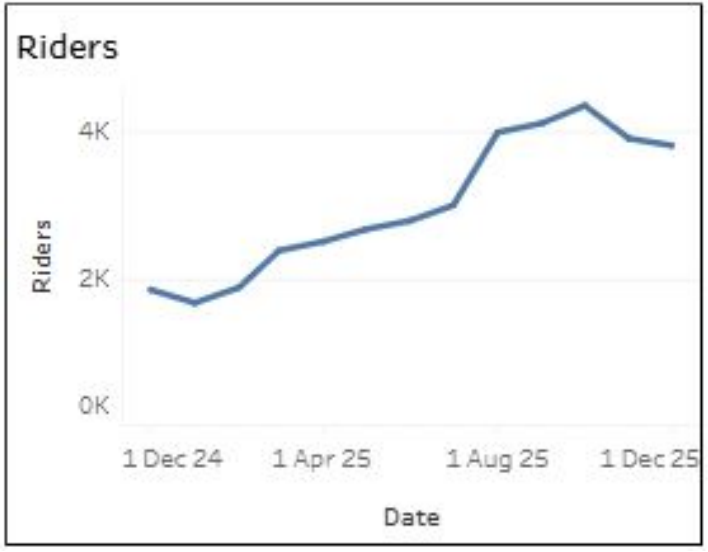
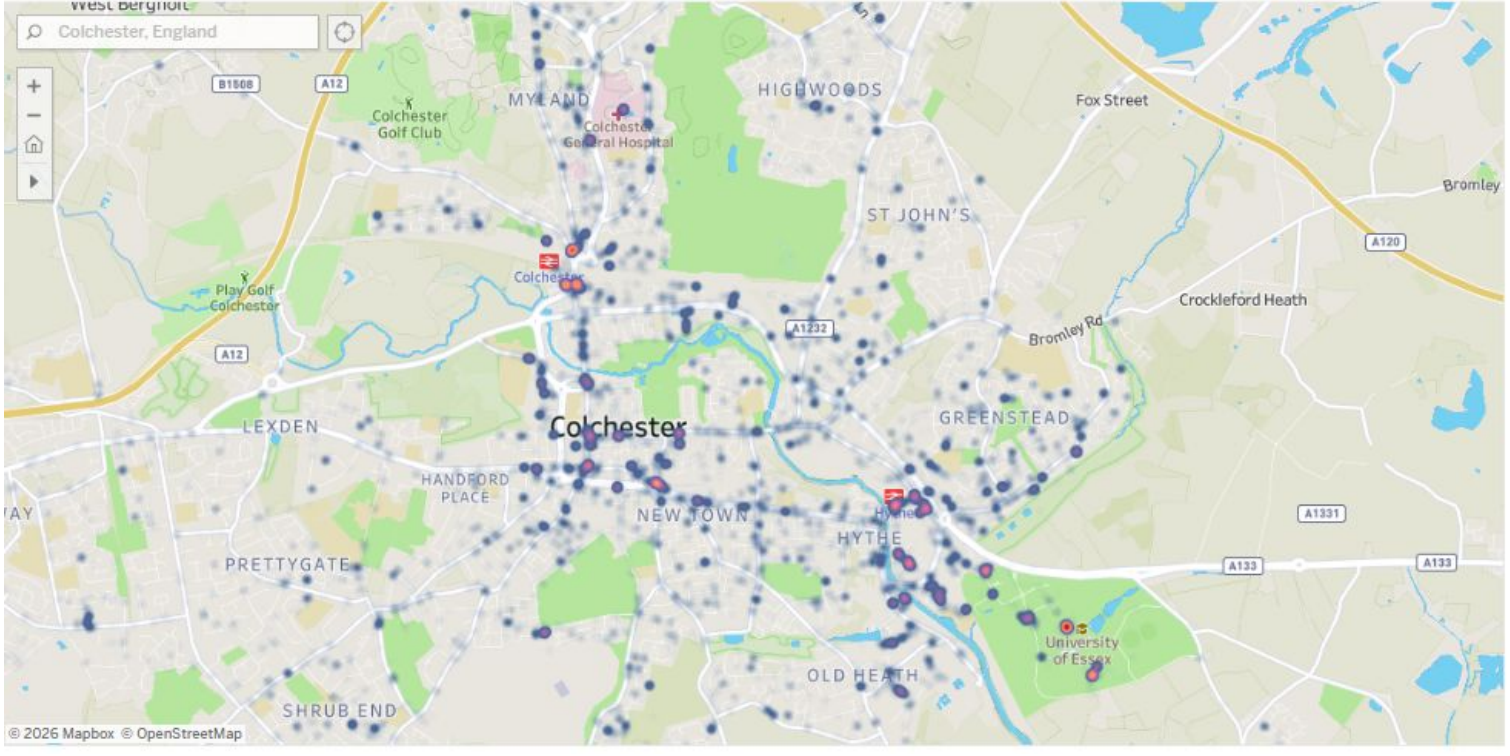




Over 200k rides in 2025. With an average of over 3k unique riders per month.

Colchester E-bike service



Heatmap of destinations (Jan-Mar 2026) shows concentrations around the University, Rail stations and city centre.

Options for Business

A 20% discount to staff riding using the PAYG tariff, at no cost to the business through our Partner Portal

HR signs up to Cyclesaver.co.uk to provide a monthly subscription to staff paid through salary sacrifice (saves tax rate %)

The business purchases free ride / reduced cost vouchers of varying sizes that can be distributed to staff as you decide

Business Portal https://dottpartners.com

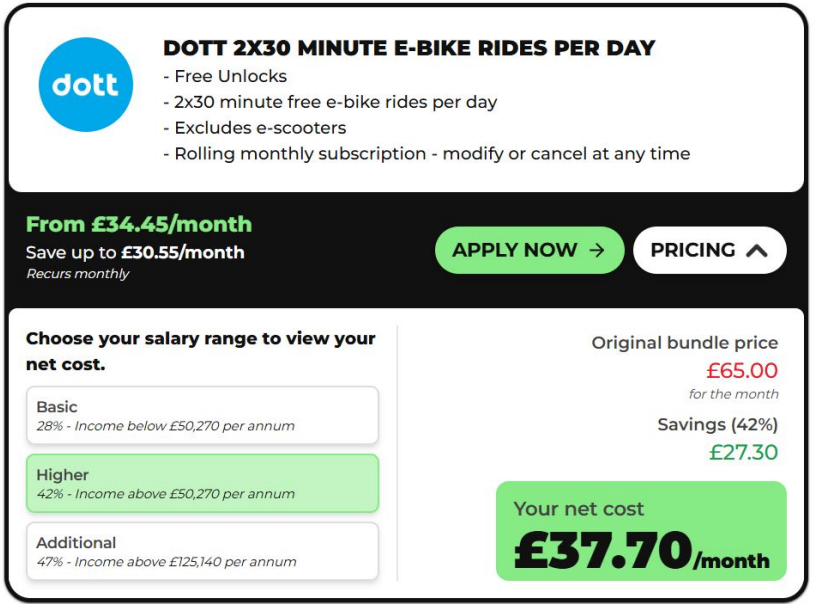
We offer an automatic 20% off PAYG pricing for businesses through our partner portal. Any person with the company email suffix can use the discount. Contact del.osullivan@ridedott.com for your business to be added to the portal.

CycleSaver.co.uk

EMPLOYEES EMPLOYERS SUBSCRIPTIONS RESOURCES APPLY NOW

Dott

Save up to 47% with a Dott e-bike subscription through CycleSaver.



Cyclesaver is available for any business to register with.
A subscription is paid for through salary sacrifice, pre-tax.
See https://www.cyclesaver.co.uk/dott for more information

Pre-purchased vouchers

Promotional Codes can be purchased to be used as the organisation requires, eg for events, rewards. . Either single (Generic) code or unique per rider.

A redeemed code can provide combinations of the following benefits:

- A number of rides with a free unlocks (in the UK unlock fee is usually £1)
- A number of rides with included minutes (eg 10 rides with first 5 mins free)

Contact del.osullivan@ridedott.com for more information on voucher pricing.

Options for Business Summary

	Dott Partner Portal	Pre-purchased Vouchers	CycleSaver©
Benefit to staff	20% off PAYG trips - for occasional riders	Variable, from free trips to reduced cost	For regular users - Up to 47% off cost for 2x30 trips per day
Benefit to the company	Easy & immediate, self service for staff	Flexible, can be used to support travel / benefit activities	Utilises HMRC scheme for all staff
Cost to the company	None	Variable	None except salary sacrifice process

THANK YOU!

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